

THE DETAIL THAT CHANGES EVERYTHING:

The Marketing Authorization

At Logissa, every time a parcel arrives at our warehouse or is loaded onto a transport vehicle, we know we're not just moving a box. We're delivering health, trust, and life.

But how can we make sure what we deliver truly protects the patient?

The answer starts with something that may look like just a code: the marketing authorization (or sanitary registration).

WHY IS IT SO IMPORTANT?

BECAUSE THAT CODE IS NOT JUST A NUMBER.

- It's proof that a pharmaceutical product has been evaluated, approved, and authorized by national health authorities.
- A product without a valid marketing authorization should not be stored or transported. Full stop.



THIS AUTHORIZATION CONFIRMS THAT THE PRODUCT



MEETS SAFETY, QUALITY,
AND EFFICACY
STANDARDS



IS LEGALLY APPROVED
BY DIGEMID.



CAN BE DELIVERED TO PATIENTS WITH
FULL REGULATORY BACKING.

IN OUR DAILY OPERATIONS

Checking the marketing authorization isn't paperwork, it's part of responsible service.

We do it when receiving goods, when preparing shipments, when reviewing documents. And if something doesn't match, we stop the process.

That attention to detail reflects who we are as a company because we know that at the end of the chain, there's not just a client — there's a family depending on that product to work.

BUILDING A CULTURE OF RESPONSIBILITY

Talking about marketing authorizations is also talking about our culture. It teaches us to be thorough, to spot risks before they escalate, and to value the unseen work that protects lives. Because working in pharmaceutical logistics means going beyond the basics. It takes judgment, attention, and true commitment.

